



APPLY NOW FOR THE YES PROGRAM **Young Executive Stay Program VII**

Commercial export mission to Japan under the auspices of His Royal Highness Prince Philippe of Belgium - **November 13-21, 2010**

Who should be interested?

The YES Program aims **to train young executives from SMEs from Belgium and Luxembourg in successful Japanese business practices, at moderate costs, and in a short amount of time.**

Program in short

In 2010, the Belgium-Luxembourg Chamber of Commerce in Japan, and the Belgium-Japan Association & Chamber of Commerce will organize a one-week training program in Japan, beginning with briefing sessions in Belgium. The training in Japan will consist of 1/2 days of group studies (lectures and company visits) and the remaining days of introducing each participant to the potential customers in his business area. The YES program enjoys the support of the Embassies of Belgium and Luxembourg in Japan and of the representatives of the three Belgian Regions.

Financial contribution from each participant

The YES program is at low cost to your company. The organizers will bear most of the direct costs of your trip to Japan, including your economy class airplane ticket, accommodation during the whole program, organization of seminars, Japanese language lessons, a reception at the Embassy where you can invite potential business contacts, and commercial support. A token fee of 1,450 EUR to partially cover expenses should be paid.

How to apply for the YES program?

Deadline for applications is **Wednesday May 19, 2010**. Together with your application letter, we will ask you to send the following documents in English, by e-mail to info@bjja.be :

- [The application form \(on-line application\)](#)
- A profile of your company
- Catalogues of the products/services you intend to promote in Japan
- A resume of the applicant
- Financial Statement of the company
- A tentative market study of the Japanese market
- Overview of your activity in Japan to present (if any)

Want to know the details? Interested?

For more detailed information, please do not hesitate to contact:

Belgium-Japan Association & Chamber of Commerce (BJA)
Mrs Anja Oto-Kellens, Executive Director
Avenue Louise 287 box 7, 1050 Brussels - Belgium
Tel.: +32 (2) 644 13 33, fax: +32 (2) 644 23 60
info@bjja.be , www.bjja.be